This PDF document features layout grids for full, half, quarter, and eighth page ad sizes in the Hi-Lites Shoppers' Guide.

Please note that if you print these out on a standard desktop printer, the final grid size may not be accurate. Choose 100% as the output size before printing.
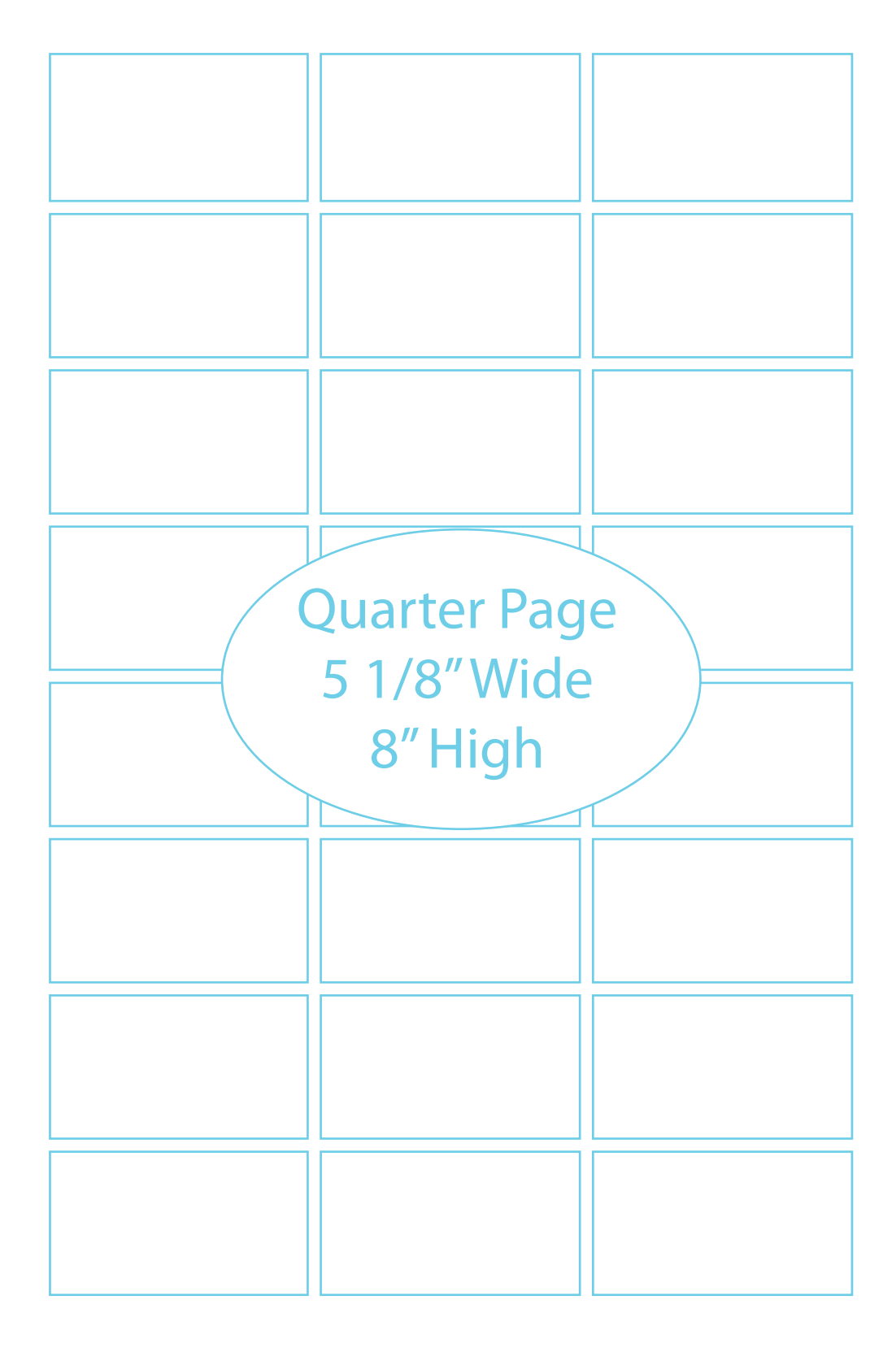
You may open this document in a vector based graphics program or place one of these grids in the background of your desktop composition program as a layout guide.

You can sketch out or design an ad of any size using as many 1" x 1 column units as you desire.

Keep in mind that your final ad setup or digital ad file may need some minor adjustments at the discretion of the Hi-Lites graphics department.

Full Page
10 3/8" Wide
16" High

Half Page
10 3/8" Wide
8" High

Quarter Page
5 1/8" Wide
8" High

Eighth Page
5 1/8" Wide
4" High